

21ST - 22ND  
OCT  
10AM - 6PM

# ADAF23

EXHIBITION

7TH AFRICAN DIASPORA AGROFOOD FORUM



Gare Maritime  
Tour & Taxis  
Brussels Belgium

2023



# 7TH AFRICAN DIASPORA AGROFOOD FORUM

## ADAF23

### EXHIBITION

We are glad to welcome you to the 2023 edition of the African Diaspora Agrofood Exhibition. This is a segment of our annual forum, where African entrepreneurship and food culture converge in celebration of innovation, resilience and economic empowerment.

Although our global food system is now more connected than ever before, African food products and cuisine are still not widely known, accepted and consumed across the globe. Many do not know of the African origins of some of their favorite food products or the numerous health, nutritional and economic benefits inherent in the African food crops and plants. Thus ADAF23 also aims to dispel misconceptions about African food and highlight its diverse benefits.

The ADAF23 exhibition serves as a platform for African food entrepreneurs to showcase their products to a wider audience. This can pave the way for increased market opportunities, export potentials and also facilitate more economic growth for African countries. By participating in this exhibition, the various entrepreneurs, embassies, development agencies and international organizations are showing how their diverse projects and services, promote development in Africa through agrofood entrepreneurship.

For a thriving agrofood entrepreneurship ecosystem, the input of experts, agencies and governments are needed to facilitate growth that is sustainable and impactful. We also have exhibitors whose products, although not edible are linked to the agricultural sector. This shows how diverse sectors are also linked and relevant to the development of Africa.

We thank all the partners and sponsors for their support especially ENABEL's PEM Wecco & PEM N'zassa projects, International organization of migration's O'REMIT project, FAO Brussels, the International Solidary City of Brussels, the office of Lydia Mutyebele, Alderwoman city of Brussels and the Caribbean chamber of commerce in Europe. Thanks for your participation. We look forward to welcoming you back for the 2024 edition.

Maureen Duru  
Founder & Director, The Food Bridge vzw  
info@thefoodbridge.org



# 7TH AFRICAN DIASPORA AGROFOOD FORUM

## ADAF23

### OPENING CEREMONY

11.30AM - 12.25PM :SPEECHES, ETHIOPIAN COFFEE CEREMONY, WINE TASTING, MUSIC

### SIDE EVENTS

12.30pm - 1.30pm

**International organization of migration Belgium's O-Remit Project**  
'Diasporans As Development Actors: Channeling Remittances To  
Africa's Agrofood Sector'

1.35pm - 2.40pm

**Enabel's Pem Wecco & PEM Nzassa Projects**

'Interactive Round Table: Nurturing Ambitions: Challenges And  
Needs Of Diaspora Entrepreneurs'

2.45pm - 3.45pm

**Urban Product vzw**

'Energise Cameroon; Direct Investment for Sustainable Energy  
In Africa'

3.50pm -4.50pm

**Alefa Diaspora And OACP Diaspora Engagement  
Department**

'Gender gap in agrifood; challenges faced by diaspora women in  
agribusiness'

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## ADAF23

### PROFILE ENABEL PEM PROJECTS

ENABEL is the development agency of the Belgian federal government, implementing Belgium's international development policy.

Under the 2030 Agenda for Sustainable Development, the agency carries out public service assignments in Belgium and abroad, provides customised expertise, including Belgian public expertise, promotes the involvement of all partners and pursues top-level partnerships. Enabel also enhances the impact of Belgium in international development by carrying out assignments for Belgian and international third-party commissioners.

Human mobility has been identified by Enabel as a global challenge among four others (peace & security, climate change, social and economic inequality, and urbanisation). If managed well, it is considered to be a catalyst for inclusive economic and social development, both for migrants and for communities and countries of residence, transit and origin. In this regard, Enabel assists its partner countries in their responses to labour market needs and shortages, ensuring training in local communities and facilitating regional and international mobility, including circular mobility schemes for small and medium entrepreneurs, who are looking for business opportunities in the European Union.

In both Senegal and Côte d'Ivoire, Enabel launched the PEM projects (Pilot Projects for Entrepreneurial Mobility), based on the Global Skills Partnership approach, to support partnerships between small and medium enterprises and business support players (creation and incubation, acceleration, internationalisation of businesses) in Belgium, Senegal and Côte d'Ivoire.

In 2 years of implementation, the PEM Wecco' (Senegal) has already supported dozens of Senegalese and Belgian entrepreneurs, facilitating the creation of sustainable partnerships and connecting the two ecosystems. Regarding Côte d'Ivoire, the PEM N'Zassa will soon launch its first matching activities.

Within this framework, the PEM projects support entrepreneurs of small and medium-sized businesses in Senegal and Côte d'Ivoire and facilitate the connection with Belgian enterprises, notably those from African diaspora communities, by arranging for them to meet during a business trip in Belgium.

This action is integrated and complementary to the missions of Belgian, Senegalese and Ivorian economic agencies, and other relevant players such as diaspora associations or chambers of commerce.

Connect now with PEM Ivorian or Senegalese entrepreneurs, who will also be selected and coached by Enabel and its partners in the partner countries :



# ENABEL PEM PROJECTS



Within this framework the PEM projects support entrepreneurs of small and medium-sized businesses from Senegal and Côte d'Ivoire to connect with Belgian enterprises, notably those from African diaspora communities, and to meet during a business trip in Belgium. This action is integrated and complementary to the missions of Belgian, Senegalese and Ivorian economic agencies, and to the action of other relevant players such as diaspora associations or chambers of commerce. Connect now with PEM Ivorian or Senegalese entrepreneurs, who will also be selected and coached by Enabel and its partners in the partner countries :  
For Ivory Coast :



For more information, you can visit the website <https://stories.enabel.be/pem-entrepreneuriat/> or contact the PEM N'Zassa at [pem.civ@enabel.be](mailto:pem.civ@enabel.be)  
For Senegal :



For more information, you can visit the website <https://stories.enabel.be/pem-entrepreneuriat/> or contact the PEM Wecco' at [pem.wecco@enabel.be](mailto:pem.wecco@enabel.be)

# INTERNATIONAL ORGANIZATION OF MIGRATION O'REMIT PROJECT



The O-REMIT project aims to offer diasporas in Belgium cost-effective alternatives for remittances and opportunities for investing their savings.

The project is funded by the Belgian government and implemented by the International Organization for Migration (IOM – UN Agency for Migration) in Belgium and Luxembourg in partnership with Zidicircle, Entrepreneurs for Entrepreneurs (OVO) and the National Bank of Belgium.

Through data collection efforts, awareness raising campaigns, workshops and investment trainings, the project will contribute to SDG target 10.C to “by 2030, reduce to less than 3% the transaction costs of migrant remittances and eliminate remittance corridors with costs higher than 5%”. More info can be found on:

<https://belgium.iom.int/o-remit> and <https://www.linkedin.com/showcase/o-remit/>.

At the Agrofood forum, IOM’s O-REMIT project has a booth with information and will hold a side event on the important role of diaspora communities in driving sustainable development in Africa and facing global challenges of food security, climate change and (youth) unemployment, through remittances and investments in the agrifood sector.

# THE FOOD AND AGRICULTURE ORGANIZATION (FAO)



The Food and Agriculture Organization (FAO) is a specialized agency of the United Nations that leads international efforts to defeat hunger. With 195 members - 194 countries and the European Union, FAO works in over 130 countries worldwide.

Our goal is to achieve food security for all and make sure that people have regular access to enough high-quality food to lead active, healthy lives.

The drivers and impacts of migration are intimately linked to FAO's global goals of eradicating hunger, food insecurity and malnutrition, eliminating poverty and promoting the sustainable management of natural resources.

The Organization supports member countries in addressing both the rural dimensions of migration as well as its implications for rural populations. Boosting the contribution of diaspora to agribusiness is one of the priorities of FAO's work on rural migration. FAO works to create the conditions for diaspora to contribute financial and nonfinancial resources to agribusiness, while empowering diaspora agripreneurs and networks.



# EMBASSY OF MOZAMBIQUE BELGIUM



## Contact

Maria Albertina Gomes da Silva  
Embassy of Mozambique Belgium  
+32 (0)27350198 / +32(0)27360096  
Fax: +32 (0)27320664  
mariagomes67@yahoo.com.br  
tininhadasilva67@gmail.com  
Boulevard Saint-Michel, 97  
1040, Brussels-Belgium

## Products

### Origin of Mozambique

Tropical fruits- Avocado, cashew  
Horticulture, soya beans, sesame, maize,

# SYMFONIO



## Contact

**Solange Domaye**

**31 (0) 653481508**

**solange@symfonio.bio**

**www.symfonio.bio**

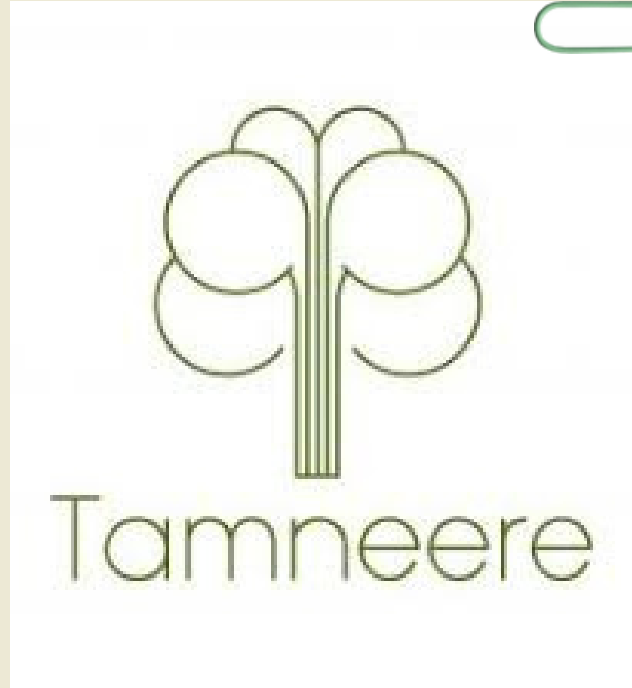
## Products

**Origin of Chad**

**Fonio and dried fruits**



# TERROIRS D'AFRIQUE ASBL



## **Contacts**

Mr Eric Scheins & Mrs Adjara Ouédraogo

+32 470093403

[tamneere@yahoo.fr](mailto:tamneere@yahoo.fr)

[www.tamneere.com](http://www.tamneere.com)

## **Products**

### **Origin of Burkina Faso**

Raw shea butter (pure), Balanites vegetable oil (wild dates oil), Dried hibiscus flower, dried moringa, lemongrass & verbena leaves, Peanut butter & peanut oil, sesame paste (Tahin) & sesame oil, soubala (fermentated nere seeds), tiger nuts, baobab powder, dried mangoes, cashew nuts, pure Honey (shea & néré flowers), coconut oil (pure)

# SOLIDEV & MNB LTD



## Contacts

Zilipa Nyirabyago  
+32 496 34 74 69  
+250 782 650 246  
Email: [solidev\\_bel@yahoo.fr](mailto:solidev_bel@yahoo.fr)

## Products Origin of Rwanda

Coffee and Mushrooms

# CABOU SRL



## Contacts

Ms Vanessa Ngoga

32498138188

info@caboucoffee.com

www.caboucoffee.com

## Products

### Origin of Burundi

Malaika Coffee Brand ( wholesaling and retailing )

# ECOGRANJA



## Contacts

Agatha Nsiimire

32 471 738192

256 770 997214

[info@ecogranja.ug](mailto:info@ecogranja.ug)

[www.ecogranja.ug](http://www.ecogranja.ug)

## Products

**Origin of Ugandan**

Vanilla and Wine



# TRAITEUR-SEKAY



## Contacts

Mrs Marie Mukadi Delhove

Mr Gilles Delhove

32-478/02 58 03

info@traiteur-sekayi.be

www.traiteur-sekayi.be

## Products

### Origin of Congo

Mbika/ Egusi melon seed products

Red currant jam

Baobab powder



# KEMBO SAVEURS D AFRIQUE



## Contacts

Ms Maryse Guito

32 465546691

kembosaveurdafrique@gmail.com

kembosaveurdafrique.com

## Products

Herbs and Spices

Indigenous African products

Soumara powder, moringa, organic cocoa, boabab powder, penga pepper, Dried fruits, Honey

# GANITEM SARLU



## Contacts

**Adele**

ganitem.eredelaterre@gmail.com

00243 821120679,243810202099 0032483003604

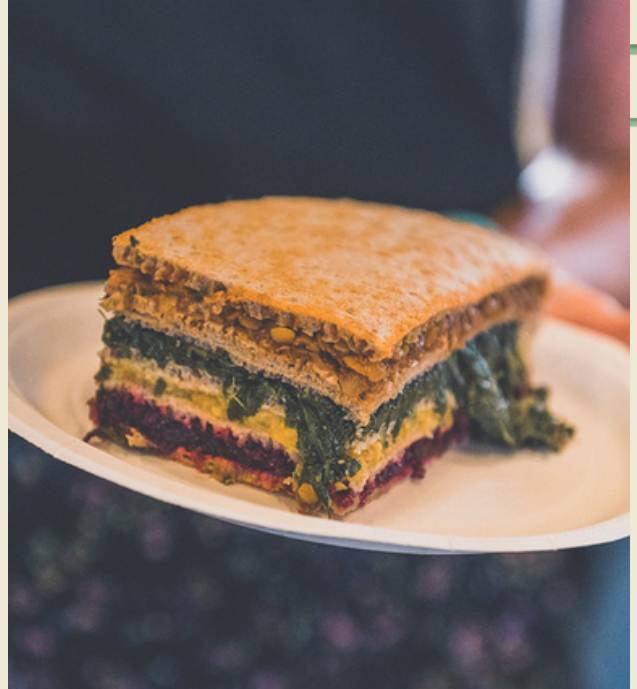
Instagram : ferme\_ganitem

## Products

### Origin of Congo

Acacia Honey, Cinnamon powder, Honey from Maracuja flower, Honey from Cannelle

# VEGITOPIA



## **Contacts**

### **Vegetopia Team**

32465603048

sogood@vegetopia.be

Instagram & facebook: vegetopia.brussels

[www.vegetopia.be](http://www.vegetopia.be)

## **Products**

### **Origin of Ethiopia**

Vegetarian Ethiopian food products



# FATUMA COFFEE



## **Contacts**

Agro-pastorale SASSA  
Instagram Byfatumacoffee  
32 466 31 69 75

## **Products**

### **Origin of Congo**

Coffee (café Robusta du Kongo Central )

# NATURE MADAGASCAR



## Contacts

Virna Rakotonirina  
+393338714513

virna@naturemadagascar.com  
www.naturemadagascar.com

## Products

### Origin of Madagascar

Organic Combava, Ginger and tumeric products  
Conserved Malagasy food  
Essential oils  
Spices



# PAGUMAE SUPERFOODS



## **Contacts**

Anna

0032465 72 20 63

<https://www.pagumae.com/>

## **Products**

### **Origin of Ethiopia**

Teff products, Moringa products, Honey

# KIPEPS



## Contacts

**Maranatha Nduaya Ntambwe**

+32 4 71 41 29 52

maranatha.nduaya@valugroupe.com

<https://shop.kipeps.com>

## Products

Different ranges of premium African and Caribbean food products



# GINGER & ROSE



## Contacts

**Virginie Tshibassu**

+32-499 735792

IG : @by\_gerrose

## Products

**Origin of Congo**

Drinks and Jams

# MAPROFAM



## Contacts

**Emmanuel Gombo**

+243 895 281 777, +243 841 186 079, 32 486 270 744

(Watts App) [maprofamrdc@gmail.com](mailto:maprofamrdc@gmail.com)

[www.maprofam.net](http://www.maprofam.net)

## Products

### Origin of Congo

Honey, Spices, extra-virgin sesame and palm nut oils (palm kernel oil), dried fruit, Tea and beauty products based on plants

# LES RACINES DE NDAYA



## Contacts

**Helene Kadima**

**+32494788470 I**

**[info@lesracinesdendaya.com](mailto:info@lesracinesdendaya.com)**

## Products

**Origin of Congo**

Herbal and phytocosmetics products



# MOBILE COFFEE BARISTA



## Contacts

**Isaac Omari Sasu Freeman**

**0497641719**

**isaacfreeman747@gmail.com**

## Products

**Origin of Ghana**

A selection of African coffee drinks and pastries

# ALALELA



## Contacts

Julie Atenda

[contact@alalela.com](mailto:contact@alalela.com)

<https://alalela.com/>

## Products

### Origins of Congo & Morocco

Luxury scents

Scented candles, Scented reed diffusers, Scented Soap,  
Home fragrances

# ENERGISE CAMEROON URBAN ENERGY



## Contacts

Ludo Moeyerson  
+32 471936203  
+23790137668  
[info@urbanproduct.be](mailto:info@urbanproduct.be)

## Products

Sustainable Energy products  
Solar panels



# MAISON BEYTI



## Contacts

Dounya Cherqui  
[dounyacherqui@gmail.com](mailto:dounyacherqui@gmail.com)

## Products

### Origin of Morocco

Artisanal carpets made from sheep wool

# MFANTESMAN VZW



## **Contacts**

Christopher Fynn  
cfynnd@gmail.com

## **Products**

### **Origin of Ghana**

Herbs and Ghanaian food

# ALEFA DIASPORA ASBL

The logo for Alefa, featuring the word "alefa" in a bold, lowercase, sans-serif font. The letters are yellow with a white outline. The logo is set against a white background with a yellow border.

## **Contacts**

Mirana Rajorharison  
[mrajoharison@alefadiaspora.org](mailto:mrajoharison@alefadiaspora.org)

## **Products**

### **Origin of Madagascar**

Gastronomy and food products of Madagascar